PHISHING PLAYBOOK DONT GET HOOKED Do you know the sender? Are there Were you YES Is it a company you already attachments expectina it have a relationship with? in the email? The email is probably safe, possibly Is it a company The email is marketing or SPAM standard email probably safe Does it contain address? an attachment? standard email address? Does it entice you to click on the link Does it contain with urgency or offering a Can you trust or verify the a link? reward/prize? Does it offer attachment from/with the something of financial value? Are they sender? asking for credentials? Hovering over the link Does it come from a company is it a aenuine URL asking you to contact them relating to the content of the email? urgently from an address other The email is probably than the standard company safe, possibly NO address? marketing or SPAM, Obvious SPAM messages should always be reported via the report as SPAM button.